

For immediate release

18th January 2024

NEW TRAVEL INSURANCE DISTRIBUTION PLATFORM LAUNCHED FOR BROKERS

A new Travel Insurance distribution platform has been launched for UK insurance brokers.

Aneevo provides brokers with an online portal housing a unique panel of products to cover a wide range of Travel Insurance risks, and access to the world's first parametric insurance for delayed and lost luggage.

Aneevo has been developed by Just Insurance Agents Limited and is the new name for Just Travel Cover wholesale, following a strong period of growth for the company which has led to the splitting of its direct-to-consumer and wholesale operations.

Daley Gore, who takes up the role of Managing Director of Aneevo, said: "The Just Travel Cover name has become synonymous with quality Travel Insurance in recent years, operating under the Just Insurance Agents umbrella both as a direct-to-consumer and wholesale brand.

Following sustained growth on both sides of our business and significant developments including the acquisition of Alpha Underwriting and the launch of Smart Luggage, our parametric insurance policy, the time is now right to launch a new platform, exclusively for brokers, and separate the two".

Aneevo blends quality products with sophisticated tech to provide brokers with access to Travel insurance schemes from recognised brands in one place.

Mr Gore added: "our panel approach and range of products means brokers can enter client details once and see prices from several insurers, meaning higher conversion and less time spent keying in. There's no age limit, cover for pre-existing medical conditions, cruises, winter sports and high limits for cancellation, emergency medical expenses and baggage, catering for the ever-changing demands of today's traveller".

Aneevo aims to be the go-to system for brokers who wish to offer Travel Insurance by providing the widest range of products under one roof, catering for the vast majority of leisure risks in one place. It promises a slick and efficient quote process via an easy-to-use back-office platform, a bespoke white label website and end-to-end branded communications to retain the broker's identity and drive loyalty across multiple touch points.

Gary Milburn from Premier Insurance, part of the JMG Group was one of the first brokers to migrate onto the new platform and commented "the Aneevo platform is excellent and so easy to use. It saves us a lot of time by having multiple products in one place and we feel confident that we're going to be able to get our clients on cover, whatever type of trip they have planned".

All existing brokers who use the Just Travel Cover wholesale portal will be upgraded to Aneevo before 29th February 2024.

For more information visit [Aneevo.com](https://www.aneevo.com).

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About Aneevo

Aneevo is a trading style of Just Insurance Agents Limited. Registered in England. Company No. 05399196. Registered Office: Victoria House, Toward Road, Sunderland, SR1 2QF. Just Insurance Agents Limited are authorised and regulated by the Financial Conduct Authority (FCA) number 610022.

Pictured:

Daley Gore, Managing Director (Aneevo)
Lesley Maxwell, Broker Manager

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